



**ETV as a tool for internalizing the
performance of green innovations
in the environmental footprint
of products and organizations**

WEBINAR

ONLINE

23rd November 2022

14:00 – 15:30 CET



This project has received funding from the European Union's LIFE Programme under Project Number LIFE19 GIE/PL/000784 and is co-financed by National Fund for Environmental Protection and Water Management, Poland and Ministry of Agriculture, Hungary



AGRÁRMINISZTERIUM

Housekeeping rules

- The webinar is being recorded and will be available on the LIFEproETV website (together with the presentations)
- Participants' microphones are muted and cameras are turned off
- Questions and comments – in the chat, answers at the end of the session or on the website
- Mentimeter survey – www.menti.com – Your voice is important!



- Highlight the links among ETV and other environmental schemes dedicated to environmental management and environmental performance of products and organizations e.g EMAS, EPD and Eco-labelling
- Provide information on how ETV as a scheme for verifying the performance of environmental technologies may contribute to the certification of environmental performance of companies and products under other schemes
- Improve the recognition on and market position of the ETV scheme



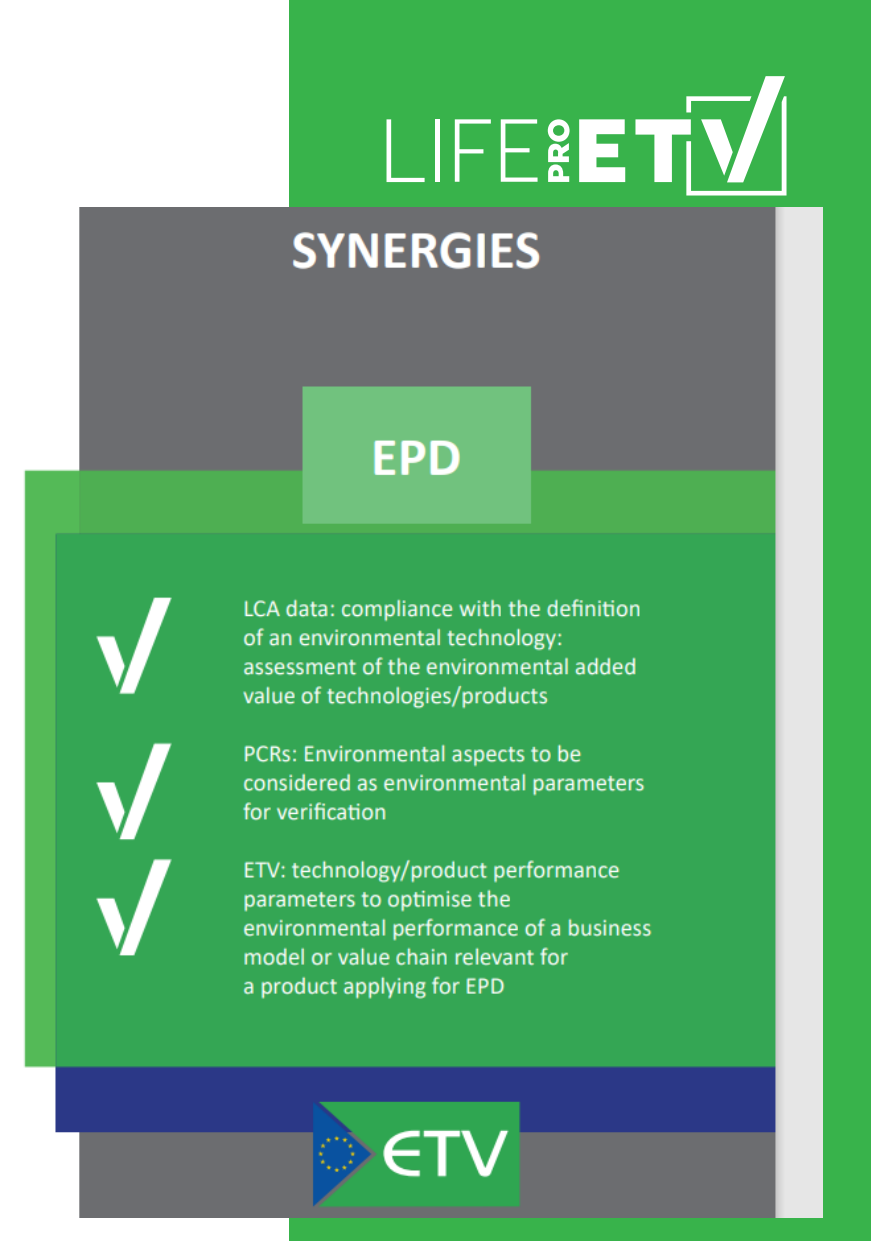
- 14:00** **How can ETV support the implementation and maintenance of certification in other voluntary environmental schemes? Izabela Ratman-Klosinska – project coordinator, LIFEproETV**
- 14:20** **The expanding EPD world: a source and sink of information about environmental performance, Mr Balázs Sára, EPD Expert, Independent Auditor**
- 14:35** **Lifecycle based, certified environmental information by independent ecolabels - only to the best products, Mr Björn-Erik Lönn, Chair of Board, Global Ecolabelling Network**
- 14:50** **Premium Environmental Management with EMAS, Mr Lennart Schleicher, President, Association for Sustainability and Environmental Management**
- 15:05 - 15:30** **Questions and answers, discussion, wrap-up**



ETV vs EPD

ETV could provide information on the performance of a technology to choose a product with the least environmental impact.

What do you think?



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ETV vs Ecolabel

Based on our findings ETV can provide valuable performance data and proof for the Ecolabel verification process.

Can you confirm?

SYNERGIES



ETV may deliver useful information on technical / functional performance and environmental performance of technologies or input materials (e.g., secondary raw materials) that can be used to optimise the production process or environmental parameters of a product to comply with the requirements of Ecolabel



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ETV vs EMAS/ISO 14001

Based on our experience ETV may serve as a source of information on the choices of technologies/processes/products helping achieve key performance indicators required under EMAS.

Do you agree?

SYNERGIES



ETV: technology performance data relevant for core environmental indicators to reach the environmental objectives and targets in the framework of an environmental management system;



ETV / EMAS: the two systems can mutually support to fulfil each other's requirements, so that EMAS registered organisations become ready to use ETV-verified technologies while EMAS key performance indicators can support ETV



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