



Let's talk about ETV as a tool for green innovations in public tenders

WELCOME

Izabela Ratman-Klosinska,
LIFEproETV Coordinator

This webinar is co-hosted by the European
Assistance For Innovation Procurement initiative



This project is co-financed from EU funds from the LIFE program, from the funds of the National Fund for Environmental Protection and Water Management (Poland) and from the funds of the Ministry of Agriculture (Hungary).



LIFEproETV

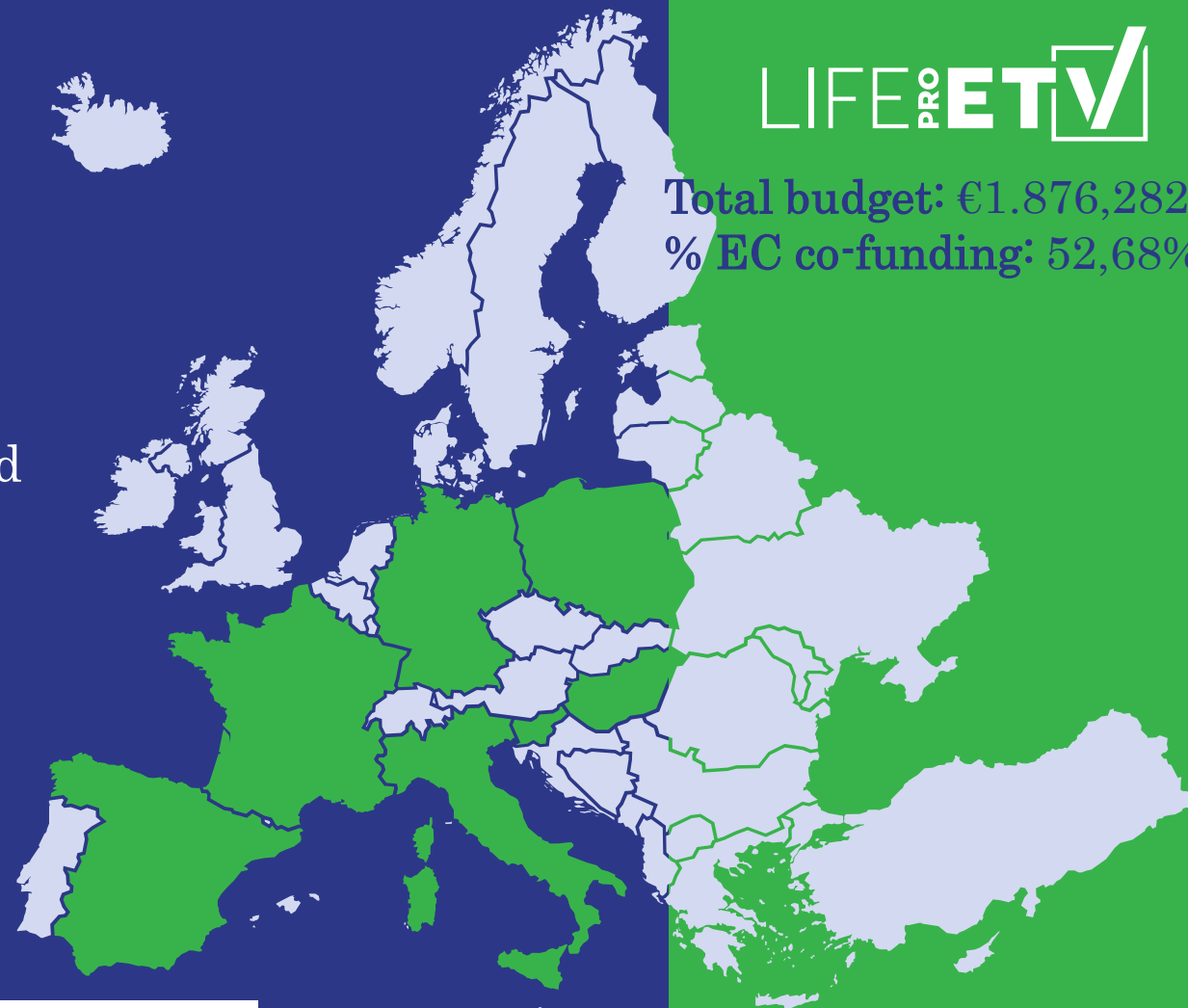
www.LIFEproETV.eu project:

Our ambition is to **make ETV the EU leading scheme accelerating market uptake of green innovations** with strong market acceptance and recognition through:

- stakeholders engagement
- solid and accessible knowledge base on ETV
- building ETV skills, knowledge and understanding
- capacity building
- favourable policy environment
- awareness raising and promotion

LIFE^{PRO}ETV

Total budget: €1.876,282
% EC co-funding: 52,68%



BENEFICIARIES

Coordinating Beneficiary



Associated Beneficiaries



This project has received funding from the European Union's LIFE Programme under Project Number LIFE19 GIE/PL/000784 and is co-financed by National Fund for Environmental Protection and Water Management, Poland and Ministry of Agriculture, Hungary



OPENING SESSION

10:10 Welcome by LIFEProETV coordinator, presentation of ETV
Izabela Ratman-Klosinska (IETU)

10:15 ETV in the context of GPP and IP
Jacques Méhu (TWG EU ETV)

SESSION I: IMPORTANCE OF GPP AND IP TO REACH CLIMATE AND ENVIRONMENTAL TARGETS IN EU POLICIES AND RELATED CHALLENGES

10:20 Innovative environmental technologies Procurements to meet the objectives of EU policies
Stephan Corvers (EAFIP)

10:30 Challenges linked to the procurement of green technologies
Mark Hidson (ICLEI)

SESSION II: PRACTICAL RECOMMENDATIONS ON USING ETV IN GPP AND IP AND USE CASES

10:40 Practices and needs of buyers for the purchase of green innovations. Practical recommendations on using ETV in GPP and IP: the LIFEproETV guidance
Cendrine Dubuisson (INSAVALOR), Jacques Méhu (TWG EU ETV)

10:55 Use of ETV for the renewal of the Municipal Waste and Recovery Treatment Plant of the Principality of Monaco
Jacques Méhu (TWG EU ETV)

11:05 Use of ETV in public procurements in Canada: purchase of stormwater management solutions in Quebec Province
Martin Bouchard Valentine (Quebec Ministry of Sustainable Development, Environment and the Fight against Climate Change)

11:15 Q&A Session

With the collaboration of:



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SESSION III: NATIONAL STRATEGIES FOR GPP/IP IMPLEMENTATION, FEEDBACK FROM LOCAL AUTHORITIES

11:25 Italian Green Public Procurement legal and technical framework: a driver for circular economy

Cristina Peretti (Italian Ministry of the Ecological Transition)

11:35 Green public procurement: learnings from Pesaro city, Italy

Margherita Finamore (Municipality of Pesaro, Green Solutions Awards 2020-2021, Italy)

11:45 Pull innovation in the PCP formula as an effective tool for green transformation

Katarzyna Lenart (National Centre for Research and Development, Department for Development of Innovative Project Management Methods, Poland)

11:55 Q&A Session

INTERACTIVE SESSION

12:05 Recommendations for the use of ETV in GPP and IP: Statements voting session

Rovena Preka (ENEA)

12:20 Wrap-up

Izabela Ratman Klosinska (IETU)



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ETV is a voluntary environmental scheme implemented as an EU programme governed by European Commission with a three-fold aim to

- help technology manufacturers, especially SMEs, market their new technologies
- assist technology purchasers (public or private) to select the performing environmental technologies fitting best their needs,
- facilitate the implementation of the EU and MS policies and regulations for environment and innovation



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ETV proves in an **impartial and credible** way that the **claims about an environmental technology performance** made by providers **are true and based on sound scientific data**

**ISO
standardised**

**Quality and
impartiality
assured**

**Fit for early
market stage
innovations**

ETV proves in an **impartial and credible** way that the **claims about an environmental technology performance** made by providers **are true and based on sound scientific data**

ISO standardised

- Robust and transparent verification procedures based on ISO 14034 standard :
Environmental Management: Environmental Technology verification
- EU and global recognition

Quality and impartiality assured

- Performance test data must be generated compliant to ISO 17025 requirements
- Bodies performing ETV are accredited for compliance to ISO 17020 for type A inspection bodies

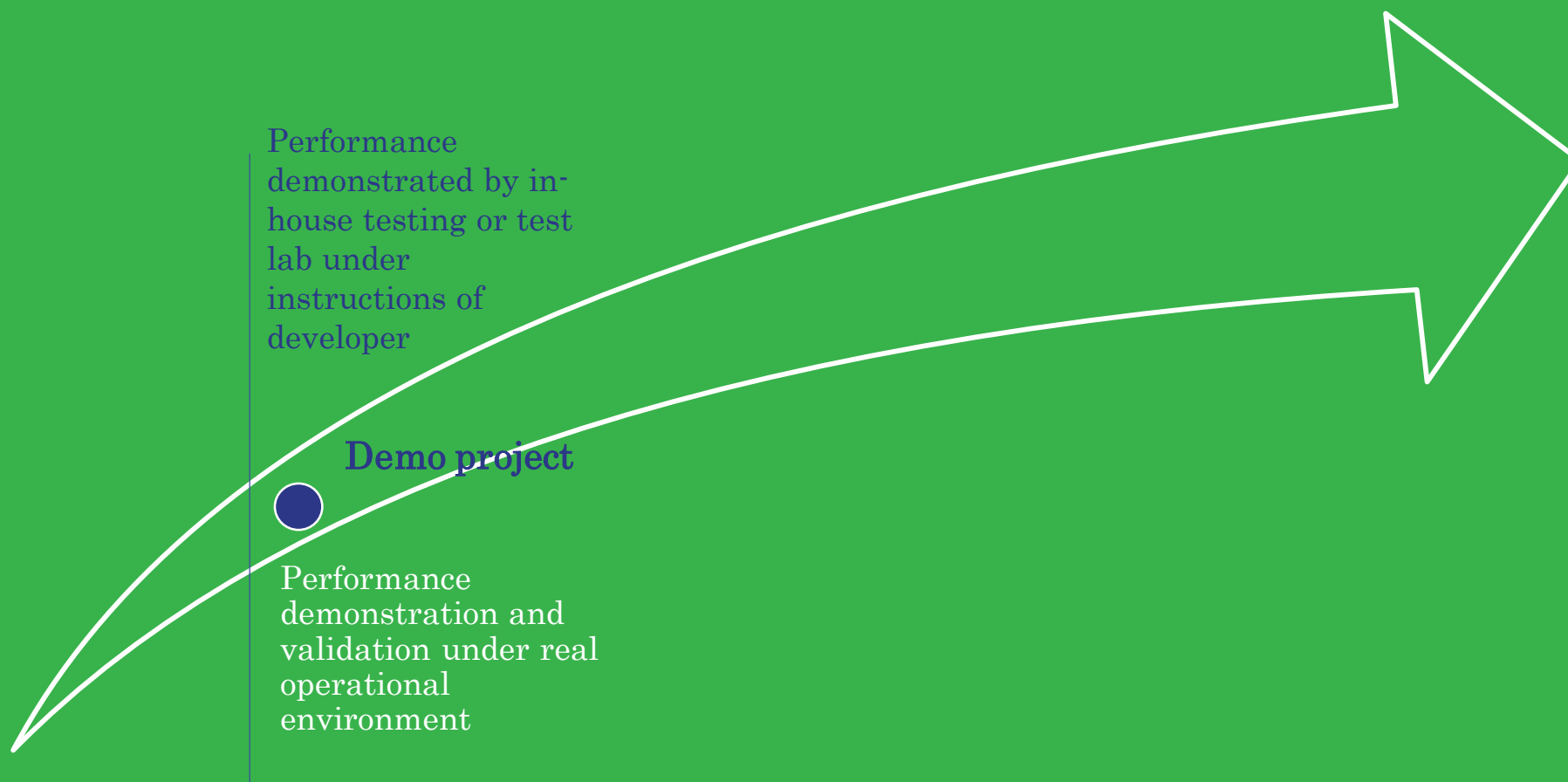
Fit for early market stage innovations

- Provides flexibility in the choice of parameters to be verified
- Enables proving performance claims of innovations which performance falls outside regulations or standards or which do not fit into existing legislative, labelling or standardised performance frameworks

Why ETV?



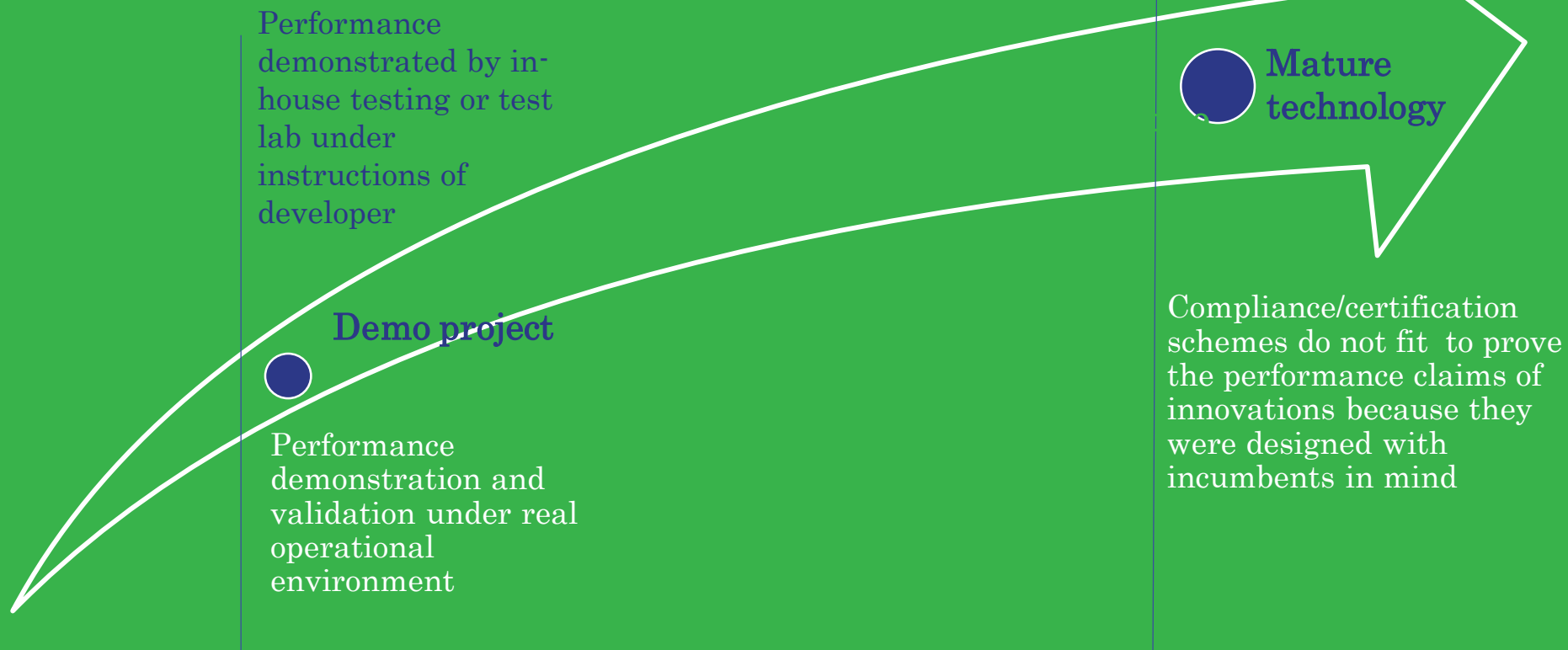
ETV fosters
innovation
marketing
cycle



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Why ETV?



ETV fosters innovation marketing cycle



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Why ETV?



Performance verification provided by accredited verification bodies

Standardised performance testing provided by accredited certification bodies

Performance demonstrated by in-house testing or test lab under instructions of developer

Demo project

Performance demonstration and validation under real operational environment

Early market innovative product

ETV provides proofs of performance with the same quality and impartiality as certification and compliance testing for mature technology performance while accommodating performance parameters not covered by these schemes

Mature technology

Compliance/certification schemes do not fit to prove the performance claims of innovations because they were designed with incumbents in mind

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ETV fosters innovation marketing cycle



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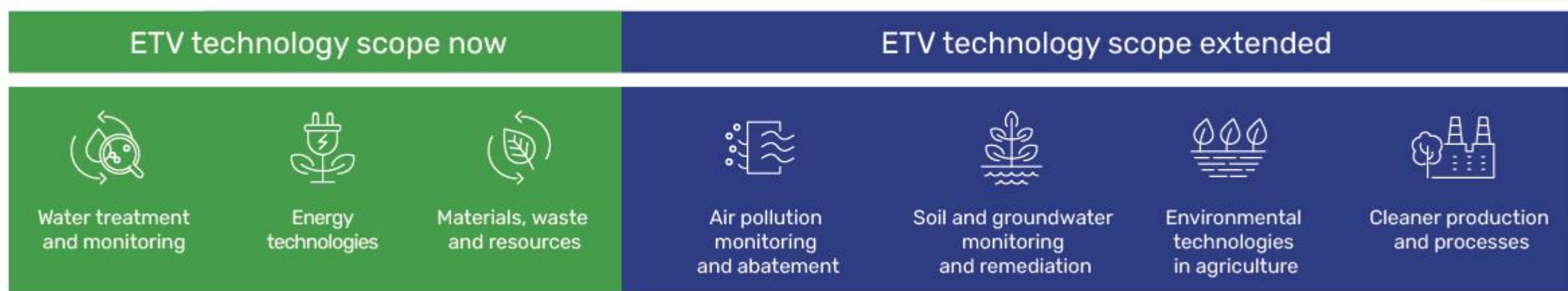


Which technologies ?

Environmental technologies are all technologies (products, processes, services) which:

- **demonstrate environmental added value** i.e. more beneficial or less adverse environmental impact with respect to the technologies applied currently in a similar situation
e.g. water treatment technologies, biobased products
- **measure parameters that indicate environmental impacts**
e.g. monitoring technologies
- **ready for market (TRL min.7) or already on the market**

Which technology areas ?



Who can apply?

- Technology provider/ owner
- Technology manufacturer
- Legally authorised representative e.g. investor



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Who verifies

7 accredited
Verification Bodies
offer ETV service



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How does ETV work?



SPECIFIC VERIFICATION PROTOCOL

Verification Body develops the specific verification protocol including a detailed plan of the verification together with specification of the parameters to be verified and test data requirements, assesses the existing data and decides whether further tests are needed.

VERIFICATION OF PERFORMANCE

Verification Body reviews the final set of data, concludes on the verified performance and develops the verification report and verification statement.

PUBLICATION

ETV Secretariat registers and publishes the Statement of Verification on the ETV website

GENERATION OF TEST DATA

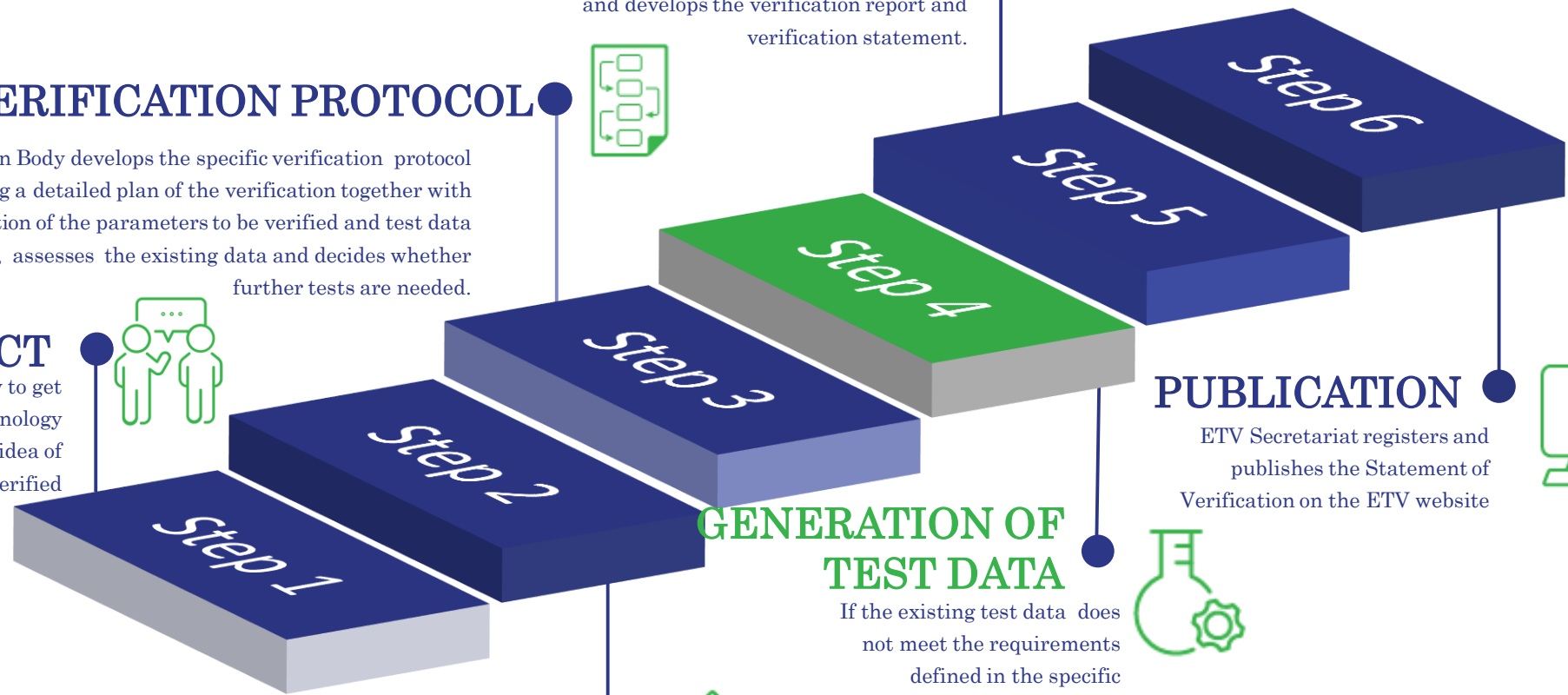
If the existing test data does not meet the requirements defined in the specific verification protocol, the proposer is requested to perform additional testing typically with an appropriate test body

APPLICATION

Proposer submits an application file detailing information about the technology together with the performance claim and existing test data. Verification body decides on the eligibility of the technology for ETV and revises the performance claim to be verified.

CONTACT

Proposer contacts a verification body to get information on the process, check if the technology is a good candidate for ETV together with an idea of the performance claim to be verified



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Thank you for your attention

Need more info?

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www.lifeproetv.eu

https://ec.europa.eu/environment/ecoap/etv_en



This project has received funding from the European Union's LIFE Programme under Project Number LIFE19 GIE/PL/00078 and is co-financed by National Fund for Environmental Protection and Water Management, Poland and Ministry of Agriculture, Hungary

