



Let's talk about ETV as a tool to foster circular economy value chains and business models

WEBINAR

Find out more

The webinar is co-hosted by European Circular
Economy Stakeholder Platform

ONLINE

17th February 2022

10:00 – 12:30 CET



This project is co-financed from EU funds from the LIFE program, from the funds of the National Fund for Environmental Protection and Water Management (Poland) and from the funds of the Ministry of Agriculture (Hungary).

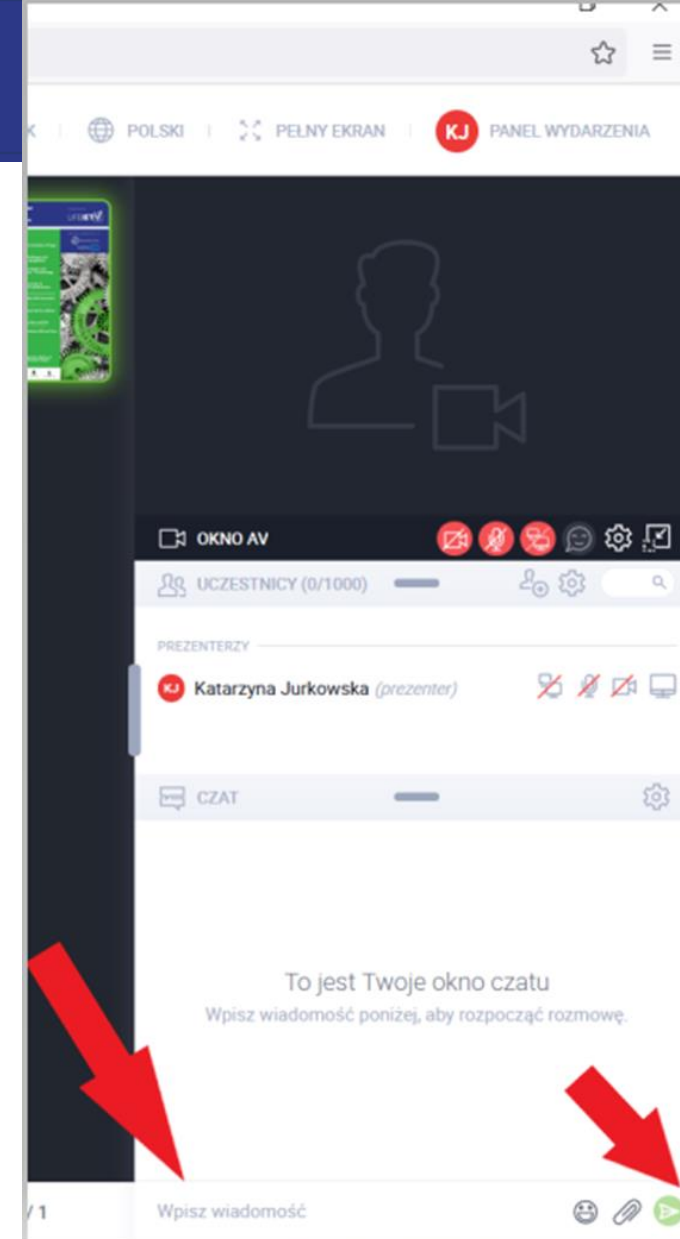


This project has received funding from the European Union's LIFE Programme under Project Number LIFE19 GIE/PL/000784 and is co-financed by National Fund for Environmental Protection and Water Management, Poland and Ministry of Agriculture, Hungary



Housekeeping rules for this webinar

1. **The webinar is recorded.** The recording will be available on the LIFEproETV web site.
2. **Microphones of participants will be muted and cameras switched off.**
3. We will run **a live chat session** during the webinar. If you have a question or a comment please just pop them in there. The chat box that is available in the right down corner of the screen you must maximize the screen view. Type your message in the box at the very bottom of the page and click the send button.
4. We will run **2 Q&A sessions** during the meeting to take your questions from the chat:
 - after the first 4 introductory presentations
 - at the end of the meeting.
5. **Unanswered questions** will be addressed after the webinar, the answers will be published on the LIFEproETV we site.
6. We will run a **short survey** at the end of the meeting to collect your feedback on ETV and its link to the policies that will be presented today. Please take part in it , Your voice is important for us. The results will be presented immediately at the end of the meeting.
7. The **presentations will be available on the LIFEproETV web site** upon consent of the speakers.
8. **After the meeting we will share with you our policy briefs for contributions and commenting.**



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In collaboration with



10:00 Welcome and workshop introduction

Izabela Ratman-Kłosińska – LIFEproETV Coordinator, Institute for Ecology of Industrial Areas

10:10 EIT- Europe's engine for innovation

Romana Jordan, Ph.D. – European Institute of Innovation and Technology Governing Board Member and Advisor to the Director of Jožef Stefan Institute

10:20 Material matters – a contractor's view on circularity in construction

Norbert Pralle, Ph.D. – Head of Innovation Management, Zentrale Technik, Ed. ZÜBLIN AG and Chairman of European Network of Construction Companies for Research and Development (ENCORD)

10:30 Circular Economy Business Models

Małgorzata Greszta – Managing Partner at CSR Consulting

10:40 Introduction to ETV scheme

Martin Pecanka – ETV Secretariat, LGI Sustainable Innovation

10:50 EIT RawMaterials supporting Industrial Symbiosis as sustainable supply of secondary raw materials

Ignacio Calleja – Senior Advisor for Circular Economy and Recycling at EIT RawMaterials

11:00 Q&A session



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11:10 Introduction to CE policies and ECESP role in accelerating CE

Ladeja Godina Košir – Founder & Director of Circular Change and Chair of European Circular Economy Stakeholder Platform (ECESP)

11:20 Green Claims Initiative and the revision of the Ecodesign Directive

Emmanuelle Maire – Head Of Unit, Sustainable Production & Consumption — Directorate General for Environment, European Commission

11:35 Building links between industrial and regional ecosystem to address the innovation challenge of circular economy

Valentina Costa – Emilia-Romagna Region, Directorate General for Environment and Territory

11:45 Interactive session (policy briefs)

Rovena Preka, Ph.D. – ENEA- Italian National Agency for New Technologies, Energy and Sustainable Economic Development, Department for Sustainability

12:00 eGHOST – a development of first preparatory study of a hydrogen product, under the principles of the Ecodesign Directive

Mitja Mori, Ph.D. – Assistant professor at Faculty of Mechanical Engineering, University of Ljubljana, Slovenia

12:10 Q&A session

12:20 Wrap up

Izabela Ratman-Kłosińska – LIFEproETV Coordinator, Institute for Ecology of Industrial Areas



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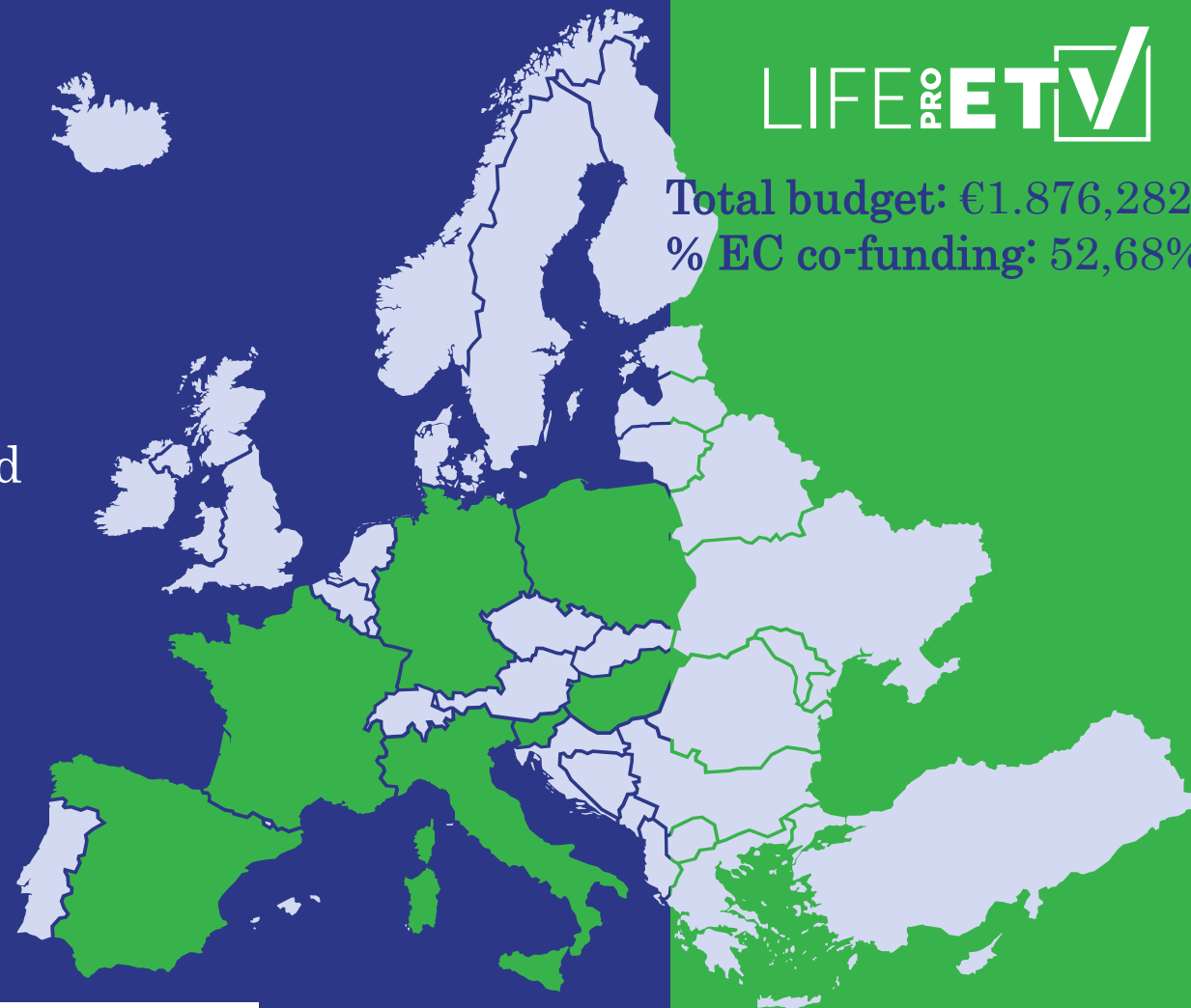
www.LIFEproETV.eu project:

Our ambition is to **make ETV the EU leading scheme accelerating market uptake of green innovations** with strong market acceptance and recognition through:

- stakeholders engagement
- solid and accessible knowledge base on ETV
- building ETV skills, knowledge and understanding
- capacity building
- favourable policy environment
- awareness raising and promotion

LIFE^{PRO}ETV

Total budget: €1.876,282
% EC co-funding: 52,68%



BENEFICIARIES

Coordinating Beneficiary



Associated Beneficiaries



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