



Deliverable D.2.2 AfterLIFE Plan for the LIFEproETV project

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Responsible Partner: IETU



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EXPLANATION OF ACRONYMS

Acronym	Full name
IETU	Institute for Ecology of Industrial Areas
CET	CETAQUA, Centro Tecnológico del Agua, Fundación Privada
EIT RM	EIT RawMaterials GmbH
ENEA	Agenzia nazionale per le nuove tecnologie, l'energia e lo sviluppo economico sostenibile
INSAV	INSAVALOR
IOS	Institute of Environmental Protection- National Research Institute
KA	KÖVET Egyesület a Fenntartható Gazdaságért
ZAG	Slovenian National Building and Civil Engineering Institute
ETA-DK	ETA Danmark A/S
ETV	Environmental Technology Verification
ISO	International Standardisation organisation
EA	European co-operation for Accreditation



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1. OVERVIEW OF THE DELIVERABLE

This document presents an approach to be taken by project beneficiaries after LIFEproETV completion. The document presents the overall planned strategy, goal, objectives for the implementation of activities aimed to ensure durability and strengthening of the project results and the resources needed. The deliverable has been developed under Action D2, task D.2.4 Development of AfterLIFE plan by IETU with the contribution of all beneficiaries participating in the project implementation after project Amendment 2 i.e.: ENEA, CETAQUA, IOS-PIB, KOVET, ETA-DK, ZAG. The document is complementary to Deliverable D.2.1 Transfer and Replication Plan.

2. ABOUT LIFEPROETV

2.1 Project goal and approach

LIFEproETV aimed to boost awareness, market recognition, and acceptance of the Environmental Technology Verification (ETV) scheme, an ISO-standardized program. The project was focused on establishing ETV as a key tool for supporting sustainable transitions across the EU by promoting the adoption of innovative environmental technologies.

Our approach was based on the following understanding of market acceptance and recognition:

- **Market acceptance** can be understood in two aspects. First, it serves as a measure by which it is seen whether ETV is satisfying a large stakeholder base with focus on target groups: technology buyers and technology providers as key market actors so as to continue or increase its current market uptake. Secondly, it can also refer to a process in which market actors adopt and accept ETV. To be attractive, the scheme as a service for technology providers must have a clear business case behind it, while for technology buyers it must provide a mechanism, and a technology offer that helps address their challenges in purchasing procedures and technology choices. In relation to other stakeholders e.g. policy makers, R&I programme operators, regulatory bodies, investors etc., market acceptance means adoption of ETV to their own needs and purposes that are different than the needs of key target groups however still very relevant for the market uptake of ETV.
- **Market recognition** refers to the level of awareness of ETV both as a service and as a product i.e. a portfolio of verified technologies in the marketplace. It is important because technology providers and buyers are likely to consider services and products they recognise when thinking about a purchase or use. Products and services with high levels of market recognition occupy a position known as "front of mind" or "top of mind" compared with competitive products/services.



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2.2 Project objectives and key actions

LIFEproETV addressed key challenges in market acceptance and recognition of the ETV as a voluntary environmental scheme in the meaning as presented above through 6 core objectives:

1. Increase awareness and understanding of the ETV scheme;
2. Build capacity to facilitate EU-wide ETV uptake, especially for SMEs;
3. Create a supportive policy environment for ETV adoption in EU and domestic markets;
4. Establish collaborative frameworks to develop and validate ETV use cases;
5. Demonstrate the value of objective information provided by the ISO 14034-based ETV scheme;
6. Encourage recognition and acceptance of the ETV scheme beyond EU Pilot countries.

The project targeted technology providers, developers, buyers, decision-makers, investors, regulatory bodies, and research as well as accreditation and verification bodies.

To accomplish its objectives, LIFEproETV involved a 7-step approach as presented in Fig. 1.

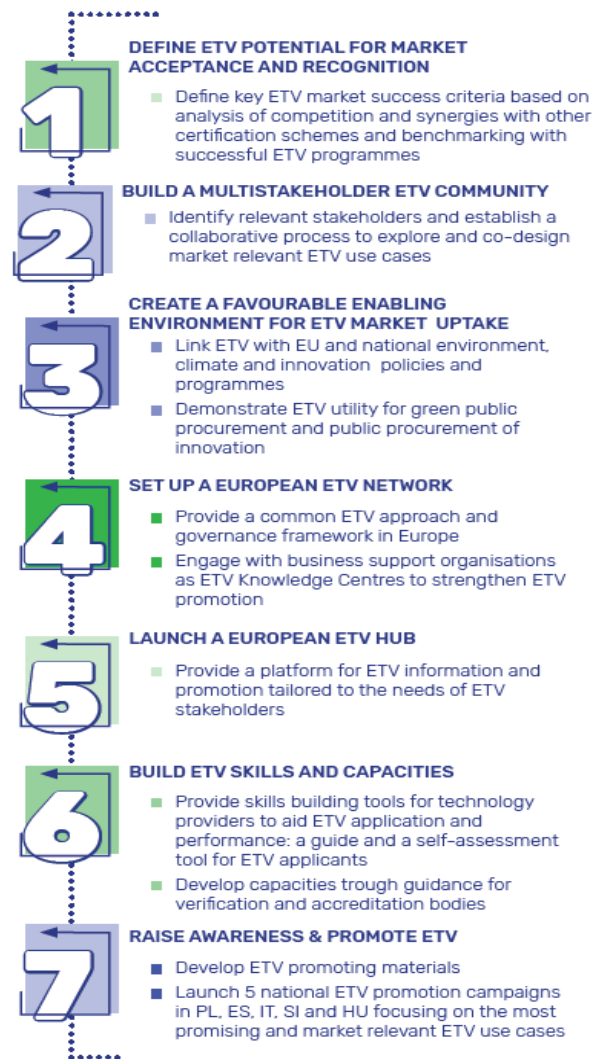


Figure 1. The LIFEproETV 7 step approach

3. WHAT HAS CHANGED AFTER LIFEPROETV IMPLEMENTATION AND HOW

At the outset, preparatory actions of LIFEproETV identified the key contributors driving market acceptance and recognition of ETV. The following tables highlight the key changes achieved and the tools enabling them provided through the LIFEproETV project, which lay the foundation for future actions to further develop the ETV scheme and strengthen its business case.

It is important to note that the project was originally intended to support the transition and further development of the ETV scheme as a European Commission programme. However, this objective had to be altered due to the termination of the EU ETV Programme by the Commission in November 2022. As such, the impacts presented below reflect this major policy shift, which occurred midway through the project.



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The following table summarizes the key changes made by the LIFEproETV project in terms of contributors responsible for the market acceptance and recognition of ETV. These changes highlight **HOW** the project's efforts have influenced stakeholders, practices, and frameworks that drive the broader adoption and credibility of ETV.

KEY CONTRIBUTOR	Change delivered by LIFEproETV
<p>STRENGTHENED CREDIBILITY AND CERTAINTY The need at project at project : Until the termination of the EU ETV scheme the credibility and certainty of the scheme was provided by its operation by the European Commission and an ISO standardized approach.</p>	<p>LIFEproETV demonstrated the credibility and value of the ETV scheme by developing and promoting ETV facts and business cases through targeted campaigns and installing ETV in new contexts: greenwashing prevention, sustainable financing, investments derisking, decarbonization.</p> <p>These efforts, validated by stakeholders, showcased the scheme's added value and established a new ETV value proposition based on both policy (particularly national) and market-relevant factors. These achievements are especially significant for the future of ETV following the termination of the EU ETV programme.</p>
<p>EXTENDED SCOPE The need at project beginning: The technological and geographical scope of the EU ETV programme limited to 3 technology areas (water, waste/materials/resources, energy technologies) defined in the EU ETV General Verification Protocol and EU ETV Pilot countries needs to be extended to match the verification offer with the technology needs resulting from policy objectives of the EU Green Deal as well as national priorities and challenges, develop the portfolio of the verified technologies.</p>	<p>Through its activities, LIFEproETV successfully expanded interest in ETV beyond the countries initially involved in the EU ETV programme (e.g., Hungary, Spain, Slovakia, Germany) and outside Europe (e.g., Taiwan). The project also provided new guidance for defining the accreditation scopes for ETV verifiers, particularly important following the termination of the EU ETV programme and the absence of the EU General Verification Protocol, which previously defined ETV's technology areas for accreditation.</p> <p>LIFEproETV's guidance for national accreditation bodies and entities seeking ETV accreditation addresses the definition of accreditation scopes in relation to technology areas, ensuring compliance with ISO 17020 while maintaining flexibility for ETV verifiers (both existing and new) to offer a broader range of verification services.</p> <p>LIFEproETV expanded the scope of the EU ETV beyond its original focus on supporting the market uptake of green innovations (supply side). It established crucial links between ETV and EU/national policies related to environment, climate, and innovation, building awareness among market actors (demand side) of ETV as a valuable tool for de-risking green investments. This broadened the objectives of ETV, positioning it as not only a market support mechanism but also a strategic instrument for encouraging sustainable investments. For example, at national level, it aligned ETV with national circular economy policies in Italy, innovation support programmes and public procurement policies in Poland, and circular construction</p>



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	<p>policies in Slovenia. At the EU level, it aligned ETV with green taxonomy and de-risking investments efforts.</p>
<p>UPGRADED INFRASTRUCTURE The need at project beginning: ETV infrastructure on national level needs to be adjusted to the extended scope of ETV and improve accessibility of the ETV service.</p>	<p>The infrastructure has been extended by ETV Knowledge centers as additional points contributing to ETV promotion.</p> <p>Key guidance documents essential for the development and enhancement of ETV infrastructure, which previously did not exist, have been created: a guide for national accreditation bodies and a primer for entities seeking accreditation as ETV verifiers. These resources enhance the knowledge, skills, and capacities of national accreditation bodies and potential verifiers. For example, LIFEproETV laid the foundation and built competencies for establishing a new verification body specializing in technologies for circular construction.</p> <p>Overall, the project provided new, harmonized governance frameworks for ISO 14034 ETV based on the ETV Handbook and the ETV Network of verification bodies that fill in the gap upon the termination of the EU ETV programme.</p>
<p>COLLABORATIVE INSTITUTIONAL FRAMEWORK The need at project beginning: A successful ETV scheme relies on the cooperation of institutions that not only recognize and endorse the scheme but also understand their role in promoting its market adoption. This collective effort strengthens the overall ETV business case and ensures its long-term viability.</p>	<p>LIFEproETV developed a methodology that facilitated the co-creation of collaborative institutional ecosystems with stakeholders, centred around an ETV use case most relevant to the national context in the project countries. Such ecosystems have not existed before. They defined the role of the project beneficiaries, alongside a clear distribution of roles and responsibilities for other key players, including industrial/business stakeholders, ETV knowledge centers, and policy stakeholders. This structure is designed to create synergies among institutions responsible for policies, procurement, innovation, export promotion, and green investments in relation to ETV recognition and use. By fostering collaboration, it maximizes ETV adoption at the national level and supports the long-term development and sustainability of the scheme.</p>
<p>FAVOURABLE EXTERNAL FRAMEWORK The need at project beginning: External frameworks for ETV should enable the creation of incentives by cross-compliance of ETV with environmental and climate policies, permits and regulations, innovation support schemes, and funding. This approach will facilitate market access for SMEs with new environmental technologies and</p>	<p>LIFEproETV successfully established links at both national and EU levels to incentivize ETV adoption. In Poland, projects involving innovative environmental technologies score higher in green enterprise funding schemes, with ETV eligible as a cost and recognized in public procurement. In Spain, the connection between ETV and water footprint was explored, highlighting ETV's role in improving environmental performance. In Italy, the National Circular Economy Stakeholders Platform will utilize ETV-verified technologies to enhance circular economy practices among businesses. Hungary demonstrated synergies between ETV and other environmental schemes, like EMAS, while Slovenia focused on ETV's potential to decarbonize the construction sector, including renewing Green Public</p>



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boost buyer interest in verified technologies.

Procurement guidelines for public buildings and road maintenance.

The project also laid the groundwork for future cross-compliance opportunities, such as linking ETV with the European Innovation Centre for Industrial Transformation and Emissions (INCITE), promoting ETV's role in the Platform on Sustainable Finance and ESG reporting, and integrating ETV into the EU's voluntary carbon removal certification framework. Additionally, ETV could contribute to greenwashing prevention, the Horizon Europe City Mission, and the standardization of industrial symbiosis, where it could verify the performance of technologies ensuring resource interoperability.

LIFEproETV developed a selection of tools aligned with the strategic contributors as crucial for strengthening the market position of ETV. The list below outlines **WHAT** LIFEproETV has provided to stakeholders, practices, and frameworks to drive broader adoption and strengthen the credibility of ETV. These tools are crucial for the AfterLIFE actions.

Key tools delivered by LIFEproETV:

- ETV-HUB
- Capacity and skills building tools for ETV applicants:
 - Self-assessment tool for ETV applicants
 - Guide for ETV applicants
- ETV promotional materials: brochure in multiple languages, videoclips explaining ETV, fact sheets, ETV stories
- ETV governance framework elements:
 - ETV logo registered as European Trademark
 - ETV Handbook
 - Draft Memorandum of Understanding for ETV network
 - ETV Knowledge Centers
- National Roadmaps for building ETV market acceptance and recognition
- ETV Policy Brief
- ETV guidance documents for ETV infrastructure development:
 - A primer for entities seeking ETV accreditation
 - Guide for National Accreditation Bodies on ETV accreditation
- Guide on ETV use in GPP and IP
- ETV positioning in the certification and compliance schemes
- Test data recognition principles

4. FUTURE ACTIONS

4.1 Goal and objectives

LIFEproETV has demonstrated that an ISO-based ETV, as a voluntary environmental scheme aimed at boosting market adoption of commercially ready environmental technologies, offers numerous direct and



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indirect benefits to various stakeholders, including developers, innovators, manufacturers, investors, regulators, public and private procurers, and policymakers. The project also established frameworks for continuing the scheme as national or sectoral programs after the EU ETV Programme's termination by the European Commission. Additionally, it highlighted market- and policy-relevant ETV use cases, enhancing the current value proposition of ETV.

Therefore, the goal of the AfterLIFE activities is to strengthen and sustain the legacy of LIFEproETV's accomplishments after the project's completion for a successful development and widespread implementation of ETV.

This goal can be achieved by actions under the following 4 objectives:

1. Maintain the relevance, validity, and continuous updates of LIFEproETV's practical deliverables to strengthen ETV knowledge, skills, and capacity building
2. Continue mobilisation, engagement and interaction with the ETV Stakeholders Community
3. Strengthen and further promote the ETV business case
4. Establish a formal governance structure for ETV within the EU based on the initial frameworks and branding provided by the project

4.2 Actions and resources needed

The table below outlines the actions relevant to be undertaken as post-LIFEproETV activities together with the definition of the challenge they represent for implementation and the corresponding resources needed.

Objective & actions	How	Challenge level	Resources needed
1. Maintain the relevance, validity, and continuous updates of LIFEproETV's practical deliverables to strengthen ETV knowledge, skills, and capacity building	<ul style="list-style-type: none"> Maintain, update and further promote the ETV HUB and its related tools (self-assessment tool for ETV applicants) as a central point for ETV information in Europe 	Low to moderate	Human recourses (technical maintenance, content development). Financial resources to cover human resources and maintenance costs, (e.g. domain fees etc). A business model for the hub should be considered, e.g. in relation to the ETV network, incentives for content promotion etc..
	<ul style="list-style-type: none"> Promote and present the LIFEproETV deliverables for uptake beyond the project countries through transfer and replication actions 	Moderate	Human resources including costs of transfer and replication experts experienced in scaling projects and adapting solutions to new regional, national, and sectoral contexts or closing partnerships. Travel costs for participation in events for transfer and replication. Budgets for organizing events, conferences, and webinars aimed at presenting the LIFEproETV deliverables to new regions and potential adopters. Financial resources/seed funding for replication projects/pilots in new countries or sectors, showcasing how LIFEproETV outcomes can be adapted to different contexts.
	<ul style="list-style-type: none"> Establish and maintain a feedback loop with LIFEproETV beneficiaries, ETV 	Low to moderate	Human recourses (technical maintenance, content development). Formalised knowledge sharing network



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	<p>Knowledge Centers and verification bodies for updated information on ETV developments for presentation in the ETV HUB including publication of ETV statements, ETV stories, etc.</p>		<p>Incentives for participants, development and implementation of communication and feedback collection tools (surveys, interviews. etc).</p>
	<ul style="list-style-type: none"> Establish National and Regional ETV Hubs based on beneficiaries/ETV knowledge centers/verifiers and the ETV ecosystems created under the LIFEproETV project to support the dissemination and knowledge and foster existing and develop new collaborations between stakeholders. These hubs could support the national/regional ETV ecosystems developed under the LIFEproETV project. 	<p>Moderate to high</p>	<p>Depend on the future role/mission of the beneficiary in the national ETV ecosystem and the strength of the ETV use case validated through the campaigns. Human and technical resources to continue and further develop the collaborations, trainings, workshops established through LIFEproETV.</p>
	<ul style="list-style-type: none"> Develop an offer of ETV training programs: create and offer regular training courses and workshops for stakeholders, including entities wishing to become ETV verifiers, technology developers, and public procurement officers, to ensure the ETV verification process is well understood and applied. These can be adapted for different industries and national contexts, based on ETV outcomes and use of ETV guidance deliverables. 	<p>Low</p>	<p>Personal and technical resources for training implementation and update of the existing training materials.</p>
<p>2 Continue mobilisation, engagement and interaction with the ETV Stakeholders Community</p>	<ul style="list-style-type: none"> Leverage Social Media and Communication Channels (LinkedIn, other social media, newsletters) of beneficiaries and ETV knowledge Centers, verifiers, holders of ETV statements, and mailing lists to provide regular ETV updates, share success stories, and maintain dialogue with the stakeholder community including the current LIFEproETV community. 	<p>Low to medium</p>	<p>Personal resources for content development, guidance on communication. Technical resources for maintenance of social channels.</p>
	<ul style="list-style-type: none"> Identify new and foster existing collaborations with relevant networks and platforms at EU and 	<p>Medium</p>	<p>Personal resources for contacts development, networking, traveling, desk studies and analyses to develop further the ETV use cases.</p>



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	<p>national/regional focused on innovation that could strengthen the ETV use cases in particular the INCITE center under the Industrial Emission Directive , platforms and networks relevant for ETV use cases e.g. sustainable financing platform, innovation procurement platform, Water Europe, European Circular Economy Stakeholders, VerifiGlobal, ETV verifiers and ETV scheme/programme owners outside Europe, platform, etc. to amplify engagement and expand the reach of ETV activities beyond project countries.</p>		<p>Travel costs to participate in the events/ initiatives undertaken by networks and platforms, fees for membership in platforms/networks.</p>
	<ul style="list-style-type: none"> Host regular ETV stakeholder events including continuation of the ETV Stakeholders Forum to showcase new ETV developments and explore collaborative opportunities. 	<p>Medium to high</p>	<p>Personal resources for identification and organisation of events, promotion and communication, technical facilities for on-line events.</p>
<p>3. Strengthen and further promote the ETV business case</p>	<ul style="list-style-type: none"> Build partnerships with global environmental platforms, e.g. BLUETECH, CLEANTECH and other initiatives, ensuring that ETV remains visible and relevant to international environmental and innovation agendas. 	<p>High</p>	<p>High personal and travel costs required, membership fees and costs for organisation of dedicated ETV events/trainings/sessions, funds to cover co-funding for collaborative projects.</p>
	<ul style="list-style-type: none"> Validate further the defined ETV use cases trough national/regional or European projects, e.g. related to innovation procurement, use of innovations for climate change adaptation in cities, enhancing industrial symbiosis, circular economy, decarbonisation certification schemes. 	<p>Medium to high</p>	<p>Human resources competent in ETV and project proposal developments, project implementation capacities (human, financial, if co-financing required), experts to liaison with specialists in industrial symbiosis, circular economy, and decarbonisation schemes who can evaluate how ETV verifications apply to specific use cases, policy and regulatory experts.</p>
	<ul style="list-style-type: none"> Continue building the link between ETV with sustainable finance frameworks such as green bonds, taxonomy-compliant investments, and ESG reporting, positioning ETV as a tool that verifies the environmental credentials of investments/derisks investments 	<p>Medium to high</p>	<p>Human resources: experts competent in sustainable financing and ETV. Technical and knowledge resources to develop crosswalk documents like technical guidance or case studies that align ETV scheme with the EU Green Taxonomy, ESG frameworks, and green bond principles to explain how ETV's verification criteria correspond with sustainability indicators used in finance (e.g., carbon reduction, resource efficiency).</p>



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	<ul style="list-style-type: none"> Continue work with policy and decision makers as well as sector organisations/professional associations at national and EU level to integrate ETV as a recognized tool for public procurement (GPP and innovation procurement) innovation/green tech support programs, and regulatory compliance. 	High	<p>Human resources to create ETV advocacy team responsible for ETV lobbying efforts, financial resources to organise workshops/roundtables/webinars with policy makers and sector organizations to discuss the benefits of ETV and showcase successful use cases.</p> <p>Resources for advocacy and communication tools implementation: policy papers, targeted campaigns, case studies and success stories, budget for participation in policy events and conferences/working groups etc..</p>
	<ul style="list-style-type: none"> Strengthen the business case by showcasing the quantified benefits of ETV (data on cost savings, environmental impact, and business growth driven by ETV) in ETV success stories and case studies. 	Low to medium	<p>Human resources to research, collect, analyse, and quantify the data/benefits of ETV-verified technologies.</p> <p>Resources for development and implementation of data and feedback collection tools such as surveys, interviews and market analyses, benchmarking tools to compare the performance of companies with ETV-verified technologies against those without ETV, quantifying the benefits in terms of business growth, cost-effectiveness, and environmental impact.</p> <p>Resources for communication and dissemination, development of publications, annual reports and whitepapers presenting ETV developments / success stories, impacts.</p>
4. Establish a formal governance structure for ETV within the EU based on the initial frameworks and branding provided by the project	<ul style="list-style-type: none"> Formalise the ETV governance structure created under LIFEproETV project by closing a memorandum of understanding (attached) by the verification bodies to create ETV Network and ensure a continuous transnational ETV cooperation. 	Low to medium	<p>Legal and administrative resources to conclude the memorandum of understanding and license the new ETV logo, dedicated administrative staff to maintain/operate the ETV network and provide ETV network secretariat, human and technical resources for network facilitation and coordination including resources for o organisation of joint workshops, meetings, or virtual conferences, stakeholders engagement, social media communication etc..</p> <p>Build ETV business case and identify the revenue streams within the ETV network, such as membership fees, service fees for verification bodies, training promotion of verified technologies etc..</p>
	<ul style="list-style-type: none"> Support development of the ETV infrastructure and ETV service capacities in Europe. 	Medium to high	<p>Human resources for training and capacity building for potential verification bodies with the use of the LIFEproETV guidance materials. Financial resources, e.g. in national programmes to help new verifiers get accredited, ETV funding schemes for SMEs and capacity building programmes for national accreditation bodies to enhance their capacity to accredit verification bodies</p>



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with the use of LIFEproETV guidance materials.



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ANNEX 1: DRAFT MEMORANDUM OF UNDERSTANDING FOR THE ETV NETWORK

DRAFT

Memorandum of Understanding (MoU) for the ETV Network of Accredited Verifiers

Preamble

This Memorandum of Understanding (hereinafter referred to as “MoU”) is entered into by and between the undersigned organizations, collectively referred to as the ETV Network of Accredited Verifiers (hereinafter referred to as “ETV Network”).

The purpose of this MoU is to formalize the cooperation and collaboration between accredited verifiers in order to strengthen, harmonize, and promote the Environmental Technology Verification (ETV) scheme in Europe, especially at national and regional levels.

1. Purpose and Scope

The goal of this MoU is to establish a framework for collaboration between ETV verifiers to:

- enhance mutual recognition of ETV processes,
- support the continuous development of ETV services in a harmonized way and promote their value,
- facilitate knowledge sharing, capacity building, and best practices in environmental technology verification,
- coordinate efforts to promote the ETV scheme as a tool for green technology adoption and market acceptance,
- contribute to policy integration at the national and international level by positioning ETV as a trusted standard for environmental performance verification,
- provide a common representation to EU institutional stakeholders and European Cooperation for Accreditation.

2. Parties Involved

This MoU is entered into by the following organizations (hereinafter referred to as “Parties”), all of which are accredited as ETV verifiers under ISO 17020:

[Organization Name 1] – accreditation certificate no xxx

[Organization Name 2] – accreditation certificate no xxx

[Organization Name 3] – accreditation certificate no xxx

Additional signatories may be added following the procedure defined under Section 9.

3. Objectives

The Parties agree to work together towards the following objectives:

- Maintain a harmonized ETV approach:** Follow consistent methodologies and verification procedures for ETV services based on the standards ISO 14034 and ISO 17020 to ensure a high level of quality and mutual recognition as defined in the ETV Handbook which is Annex 1 to this MoU.



- b) **Build ETV Capacity:** Share resources, exchange experiences and best practices to enhance the technical expertise of the verifiers within the network and towards other interested parties e.g. accreditation bodies, business support organisations, test bodies.
- c) **Promote ETV:** Jointly promote the ETV scheme to potential stakeholders, including national and EU level policymakers, industries, and financial institutions, emphasizing its role in supporting green investments, sustainable development, and technology innovation.
- d) **Collaborate on new technology areas and ETV use cases:** Work together to expand the scope of ETV into new and emerging technology sectors or new application areas, aligning with current environmental and climate challenges.
- e) **Market Uptake:** Encourage demand-side awareness of ETV-verified technologies through joint outreach to businesses, public procurement agencies, and investment bodies.

4. Roles and Responsibilities

Each Party agrees to:

- actively participate in regular meetings and discussions to exchange experiences, best practices, address challenges, and collaborate on projects;
- promote the ETV scheme and within their respective countries and beyond them;
- recognise the ETV-HUB.eu as the central ETV communication platform in Europe to publish the Statements of Verification and provide the link to it from own web site;
- use and promote the ETV promotion materials and skills building tools provided by LIFEproETV (e.g. the self-assessment tool for ETV applicants, the Guide for ETV applicants, ETV Handbook, ETV promotional brochure, ETV videoclips, etc);
- contribute to joint training programs, webinars, and provide content on ETV developments to the ETV-HUB;
- perform ETV in a way consistent with this provided in the ETV Handbook that is Appendix 1 to this MoU;
- provide feedback on verification methodologies, policies, and emerging technological trends to support the continuous development of the ETV frameworks;
- provide feedback on performed verifications and other activities related to ETV on a yearly basis to other verifiers and for a joint ETV promotion e.g. in a form of an annual ETV Network fact sheet or report.

The commitments mentioned above are not be perceived as being exclusive.

5. Governance Structure

The ETV Network will operate under a cooperative governance model consisting of:

- **Steering Committee:** Composed of one representative from each Party, the Steering Committee will be responsible for strategic decision-making, work planning, and resource allocation. The Steering Committee will meet [quarterly] to review progress, set priorities, and discuss key initiatives.
- **Working Groups:** Ad-hoc working groups may be established to focus on specific technical areas, such as further development of ETV methodologies dedicated to



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specific technology types, expansion of accreditation scopes, ETV capacity building, or policy advocacy. Each working group will report to the Steering Committee.

6. Joint Initiatives

The Parties agree to collaborate on the following joint initiatives:

- a) **Contribute to ETV Standardisation:** Develop common guidelines, methodologies or generic testing protocols for specific types of environmental technologies under the ETV scheme, contribute common position to further ETV standardisation efforts at ISO or European level.
- b) **Develop and promote the ETV-HUB.eu** as an online platform to serve as a central point of ETV communication in Europe for different stakeholders to present and promote the ETV technical resources and capacities, Statements of Verification, publications, case studies, success stories, etc..
- c) **Engage in ETV advocacy and awareness campaigns:** Coordinate efforts to raise awareness about the benefits of ETV with government bodies, investors, and industry groups at national and international levels.
- d) **Support ETV Expansion:** Collaborate on projects aimed at expanding the ETV scheme into new regions and sectors, including the development of case studies that demonstrate the real-world benefits of ETV-verified technologies.

7. Use of the ETV Logo

The **ETV logo**, developed under the LIFEproETV project and registered by IETU as a European Trademark, is an essential visual identifier of the ETV scheme. IETU, as the owner of the trademark, agrees to grant a **non-exclusive, royalty-free license** to the Parties in the ETV Network to use the ETV logo under the following conditions:

- The ETV logo may be used in promotional materials of the Parties and documents produced as key deliverables of the verification process i.e. at a minimum on the Statement of Verification and Verification Report and other communications to signify that technologies have been verified under the ISO 14034 based ETV scheme.
- Each Party is responsible for ensuring the proper and consistent use of the ETV logo in accordance with guidelines provided by IETU and jointly agreed.
- The use of the logo must not mislead or imply that a Party has broader verification powers than those conferred by their accreditation.
- Any misuse or unauthorized use of the logo by a Party may result in the suspension of the right to use the logo following a review by the Steering Committee.

8. Duration

This MoU shall come into effect on the date of its signature by the Parties and shall remain in force for a period of [five] years. It may be extended by mutual agreement of the Parties.

9. Monitoring and Reporting



This project has received funding from the European Union's LIFE Programme under Project Number LIFE19 GIE/PL/000784 and is co-financed by the National Fund for Environmental Protection and Water Management, Poland and the Ministry of Agriculture, Hungary

The Parties will agree on key performance indicators (KPIs) to measure the success of the collaboration. Regular progress reports will be prepared by the Steering Committee and shared among the Parties to ensure transparency and track achievements.

10. Expansion of Membership

New organizations accredited as ETV verifiers may apply to join the ETV Network by submitting a formal request to the Steering Committee. Acceptance will require the approval of a [two-thirds] majority of existing members and adherence to the terms of this MoU.

11. Amendments

Any amendments to this MoU must be made in writing and signed by all Parties to be effective.

12. Termination

Any Party may terminate its participation in this MoU by giving [90 days] written notice to the other Parties. The termination of one Party does not affect the validity of the MoU for the remaining Parties.

13. Legal Status

This MoU is not legally binding and does not create any legal obligations between the Parties. It is a statement of intent to foster voluntary collaboration and mutual support.

14. Signatures

In witness whereof, the undersigned have executed this Memorandum of Understanding on the dates indicated below.

[Organization Name]

Signature: _____
 Name: _____
 Position: _____
 Date: _____

[Organization Name]

Signature: _____
 Name: _____
 Position: _____
 Date: _____

[Organization Name]

Signature: _____
 Name: _____
 Position: _____
 Date: _____

